



Lephalale Municipality

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PRESS STATEMENT

TOWNSHIP-VILLAGE REVITALIZATION PROGRAMME

Representatives from the Department of Limpopo Economic Development, Environment and Tourism led by the Department's Head, Solly Kgopong, visited Seleka Village to share ideas and communicate with communities on how to revitalise and radically transform the township and village economies.

The event was also a platform for business formations ranging from street vendors, taverns, minibuses, spaza shops, burial societies, home based care, plumbing, panel-beating, stokvels etc. to give inputs which will culminate in to the Limpopo Township Revitalization strategy. The vision of the strategy is to build dynamic and sustainable township enterprises with an objective of an inclusive labour absorbing and growing township and village economy.

Kgopong said the strategy aims to have three key outcomes which are:

- To create an enabling and supporting environment based on the eight strategic focus areas for township and village economy revitalization
- Establish the social and economic value of township and village economies.
- Ensure that township and village enterprises become key players in the Limpopo enterprises.

Acting Mayor Cllr William Motlokwa, said the event signified Radical Socio-Economic Transformation which will assist in growing the economy in deep rural area which is the source of living for most families "Radical Economic Transformation starts where we are-at at the villages. Village economy is the backbone and rock-foundation of all economies. Unfortunately it was ignored by government for a long time. As we know, apartheid regime regarded everything that happed in villages as inferior and uncivilized but village economy has been a source of living for most of our families".



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He further emphasised the need to empower women and appreciated the fact that this event takes place on the week on which the country celebrated Women's Day "As Lephalale Municipality we appreciate the fact that this event takes place at our area on the week on which we celebrated National Women's Day. I think you will agree that village economy is mostly in the hands of our women. Women are reliable treasurers of burial societies in our villages. Most successful cooperatives in our villages are run by women".

Queries:

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